

Public Information Planning Calendar

JANUARY ~ *Media Awareness*

- * Update phone numbers and contact names names in all public listings
- * Celebrate OA's birthday on or around January 19th



- * Reaffirm the PI Committee's goals for the new year, and organize volunteers to implement them

FEBRUARY~ *Working With Others*

- * Hold a Unity Day Celebration
- * Start a Newcomer's Meeting
- * Designate greeters, callers and contact people for newcomers. Reachout at meetings and afterwards to get them involved



MARCH ~ *Lifeline, A Step Ahead, Courier*

- * Discuss the purpose and use of these publications
- * Solicit and write articles for these publications
- * Disseminate 'Lifeline', 'A Step Ahead' & 'Courier' publications to appropriate officers and institutions



APRIL ~ *Mid ~ Year Check Up*



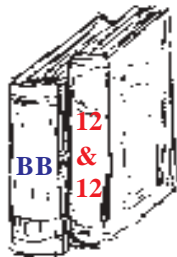
- * Develop strategies for when individuals are out of their comfort zone/on vacation/out of usual circumstances

- * Plan a mid-year fun event

- * Reassess Intergroup service needs.

MAY ~ *Literature*

- * Get a copy of the new literature catalogue from WSO and check out new materials
- * Order Lifeline, tapes and/or literature
- * Donate OA literature to libraries, hospitals, institutions and/or to professional health care workers



JUNE ~ *Twelfth Step Within*



- * Call 5 to stay alive

- * Order a copy of WSO's Twelfth-Sep-Within Handbook

- * Sponsor a 'Recovery From Relapse' event

- * Order copies of 'Hearing Is Believing' CD or tapes to share with newcomers

- * Encourage members to call people they have not seen in a while

JULY ~ Diversity

* Discuss groups of people to target for outreach (ie. Young people, men, minorities, seniors in your area)



* Decide on actions for outreach (ie. panels, fliers, bulletin board attraction cards, etc.)

* Implement 1 action this month

AUGUST ~ Internet Outreach

* Become familiar with OA website oa.org
* Elect a Designated Downloader to download oa.org's 'What's New' on a monthly basis

* Link your website to oa.org website, as well as region and intergroup websites if applicable

* Add the oa.org address to your telephone message & yellow/white pages listings

* Discuss ways to access and use online & phone meetings



SEPTEMBER ~ Sponsorship

* Hold a sponsorship workshop

* Encourage groups to hold a sponsorship meeting

* Start planning IDEA Day events held in November

* Consider Sponsorship via email



OCTOBER ~ Attraction

* Order & read the Public Information Manual from WSO

* Group discussion of the difference between attraction and promotion

* Hold a Public Information night & show the film 'OA ~ It Works'

* Start planning for Media Awareness month in January and OA Birthday Party



NOVEMBER ~ Plan of Eating

* Focus a meeting on the pamphlet 'Dignity of Choice'

* Hold International Day of Experiencing Abstinence (IDEA Day)

* Hold a Thanksgiving Day /Gratitude meeting/marathon in the USA

* Start planning for Feb. Unity Day



DECEMBER ~ Gratitude

* Plan a holiday meeting/share-a-thon event

* Write and share gratitude list at meetings or a share-a-thon

* Give away the gift of recovery

